

Online Event

SheMadeIT Africa Week

November 22nd – 25th 2021



! SheMadeIT
! AFRICA



SheMadeIT AFRICA WEEK

November 22nd – 25th, 2021 | Online | French and English

In many countries, key drivers preventing women and girls accessing STEM include social norms and traditional cultural values. Often societal norms discourage girls from studying STEM, considering it a domain for males. Perceptions are reinforced by the limited and weak visibility of successful women in those domains who can mentor and advocate for girls' education in STEM.

According to the 2016 Gender Gap Report published by the World Economic Forum (WEF), women continue to remain under-represented among STEM graduates, where the global gender gap stands at 47%, with 30% of male students graduating from STEM subjects in contrast to only 16% of female students. An important factor in motivating girls and young women to enrol in STEM programs is helping them feel confident in making choices. To achieve the latter, education systems need to improve to include career guidance and orientation services and the promotion of role models.

In Africa, the overall percentage of young women pursuing higher education in science, technology, engineering and mathematics (STEM) disciplines is relatively low, although the situation varies greatly according to country. According to the Education for All Global Monitoring Report, approximately 30% of women in Niger study engineering at the tertiary level but only 6% in Mali. After leaving university, only 10% of the engineering workforce is female in South Africa and 8% in Kenya.

About the event

SheMadeIT is an event concept which was developed by Women in Business Network (WiB) targeting STEM female students who are in the final year at university.

SheMadeIT AFRICA is a series of workshops organized by the Association of German Women Entrepreneurs (VdU), Global Project Partners (GPP), Women in Business Network (WiB) and Digital Skills Accelerator Africa (DSAA). The target group is female STEM Students at the Universities in Tunisia, Cote d'Ivoire, Senegal, Ghana and Rwanda, Female DSAA Trainees, Young STEM graduates and local institutions supporting young women in finding decent jobs and enhancing their digital skills

The event will offer guidance, inspiration and networking opportunities for STEM female students and who are about to finish their studies as well as female DSAA trainees to establish their own business or enhance their chances of employability.

SheMadeIT will consist of online workshops and sessions conducted in French and in English. The program will consist of:

- **Inspirational Stories by Female STEM Entrepreneurs**
- **Workshop 1: Why Networks and Mentoring Programs Matter?**
- **Workshop 2: How to establish your own company or start-up?**
- **Workshop 3: Meeting your potential employer**

PROGRAM - DAY 1

November 22, 2021 | Berlin - Tunis (CET)

Rwanda (CET+1h)

Côte d'Ivoire, Senegal, Ghana (CET-1h)

To participate click here:

<https://us02web.zoom.us/j/81803754399?pwd=V1lOdHd2K01oSUh4RFZtYWg0UDdFQT09>

Meeting ID: 818 0375 4399

Passcode: 022089

**4.00 p.m. –
5:30 p.m.**

Inspirational Stories by Female STEM Entrepreneurs from Africa
(English/French with simultaneous translation)

Inspirational Stories by Female STEM Entrepreneurs from the African continent as well as Germany to share their success story including their challenges and difficulties faced.

Olga Mordvinova, Germany
Founder & CEO - incontext.technology GmbH

Rania Reda, Egypt
Founder and CEO – Augmania

Hanae Bezad, Morocco
Founder – Douar Tech

Angela Anane-Frimpong, Ghana
Incubation Manager - Recycle Up! Ghana

Jaqueline Mukarukundo, Rwanda
Co-founder - Wastezon

Fognon Maimouna Kone, Cote d'Ivoire
Founder and General Coordinator – Dynexafrica

Moderator: Amel Saidane, Tunisia
President –TunisianStartUps

PROGRAM - DAY 2

November 23, 2021 | Berlin - Tunis (CET)

Rwanda (CET+1h)

Côte d'Ivoire, Senegal, Ghana (CET-1h)

To participate click here (session in English):

<https://zoom.us/j/93529991957?pwd=YmVqVDBZRTZUOUVLenBuaXo1c284dz09>

Meeting ID: 935 2999 1957

Passcode: 646674

Time in CET

11:00 a.m. -

12:30 p.m.

Workshop: Why Networks and Mentoring Programs Matter?

(For English speakers)

This workshop will tackle the topics of career orientation and placement. It will be supported by mentoring program examples as well as an interview with a mentor and her mentee to present the concept to the students. Further, HR experts from the DSAA members are welcome to give tips on how to apply and what HR managers look for when recruiting young employees.

Laila Berchane, Morocco

Director & Co-founder - Play Academy

Tiziana Tiberini, Germany

Board Member - Femtec Alumnae

Nina Gebauer, Germany

HR Manager – Amalitech / Diversity, Equity & Inclusion Consultant - DSAA

Emmanuel Mutio, Ghana

HR Manager - i3technologies / Member - DSAA

Moderator: Pamela Stenzel, Germany

Member of International Commission – VdU

To participate click here (session in French):

<https://us02web.zoom.us/j/83896425074?pwd=dWJseXU3N2ZQZ1VWVZDV0hJUGdNQTO9>

Meeting ID: 838 9642 5074

Passcode: 160923

**3:00 p.m.-
4:30 p.m.**

Workshop: Why Networks and Mentoring Programs Matter?
(For French speakers)

Laila Berchane, Morocco
Director & Co-founder - Play Academy

Nedra Razgallah, Tunisia
HR and communication expert

Doris Fonseca Lima, Germany
Member of Femtec.Alumnae e.V

Mareike Solf, Germany
Member of Femtec.Alumnae e.V

Roughiatou Thiam Cisse, Senegal
Associate Director - Carapaces Stratégies & Conformités

Moderator: Pamela Stenzel, Germany
Member of International Commission – VdU

PROGRAM - DAY 3

November 24, 2021 | Berlin - Tunis (CET)

Rwanda (CET+1h)

Côte d'Ivoire, Senegal, Ghana (CET-1h)

To participate click here (session in English):

<https://zoom.us/j/92516560430?pwd=NUZ4Z1FjMnI5QmF6SGlnaWc1OGpNQT09>

Meeting ID: 925 1656 0430

Passcode: 530399

Time in CET

**1:00 p.m. -
2:30 p.m.**

Workshop: How to establish your own company or startup?

(For English speakers)

Mapping of the institutions providing assistance and seed funding in the target countries. Institutions which are offering seed funding or consultancy on how to establish your start-up will be invited to present their scope of work.

Amel Saidane, Tunisia

President –TunisianStartUps

Hanae Bezad , Morocco

Founder – Douar Tech

Freda Yawson, Ghana

Senior Manager for Infrastructure and Innovation - African Center for Economic Transformation (ACET)

Emma Marie Ndoringoma, Rwanda

Vice Chairman – Rwanda ICT chamber

Moderator: Hania Ghannam, Egypt

Product Manager - Itqan

To participate click here (session in French):

<https://us02web.zoom.us/j/83407419436?pwd=L0RLRGtmejBHMDUxQWNhMTFiRWxGQT09>

Meeting ID: 834 0741 9436

Passcode: 693886

4:00 p.m.-

5:30 p.m.

Workshop: How to establish your own company or startup?

(For French speakers)

Maimouna Mbacké, Sénégal

Deputy Communication Officer - Women's Investment Club

Entrepreneur and founder of several startups

Corinne Ouattara, Cote d'Ivoire

Founder - Pass Muso

Moderator: Caroline Brummelhuis, Tunisie

Project Manager – TheNextWomenTunisie

PROGRAM - DAY 4

November 25, 2021 | Berlin - Tunis (CET)

Rwanda (CET+1h)

Côte d'Ivoire, Senegal, Ghana (CET-1h)

To participate click here (session in English):

<https://zoom.us/j/93548887214?pwd=bVRnYkpYRkVkeWs3VHZQdEJMMDVqZz09>

Meeting ID: 935 4888 7214

Passcode: 512005

Time in CET

3:00 p.m. -

4:30 p.m.

Workshop: Meeting your Potential Employer

(English)

This workshop will be the platform for the DSAA members to present their programs and employability opportunities for female developers.

Faith Mutua, Ghana

Dean of Students – AzubiAfrica

Angel Wale-Adeyemi, Ghana

Human Resources Manager – getINNOtized

Philip Mukiti, Kenya

CEO – i3technologies

Judith Appartaim, Ghana

HR Team Lead - AmaliTech

Moderator: Annabell Kreuzer, Germany

Advisor – GIZ

To participate click here (session in French):

<https://us02web.zoom.us/j/83226811174?pwd=eXRpb2htV3B4c111L0JGMUJxdnJqQT09>

Meeting ID: 832 2681 1174

Passcode: 029283

4:30 p.m. -

5:15 p.m.

Workshop: Meeting your Potential Employer in cooperation with DSAA

founding member - Majorel

(French)

Karima HAMID, Morocco

Talent Acquisition Director - Majorel Africa

Moderator: Hanae Bezad, Morocco

Founder – Douar Tech